

Granite State Poll

For New Hampshire Coalition for Open Democracy, Free Speech For People, People For The American Way, and Public Citizen

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The Survey Center

University of New Hampshire

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The University of New Hampshire

Survey Center

The UNH Survey Center is an independent, non-partisan academic survey research organization and a division of the UNH College of Liberal Arts.

The Survey Center conducts telephone, mail, e-mail, Internet, and intercept surveys, as well as focus groups and other qualitative research for university researchers, government agencies, public non-profit organizations, private businesses, and media clients.

Our senior staff have over 40 years experience in designing and conducting custom research on a broad range of political, social, health care, and other public policy issues.

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Executive Summary

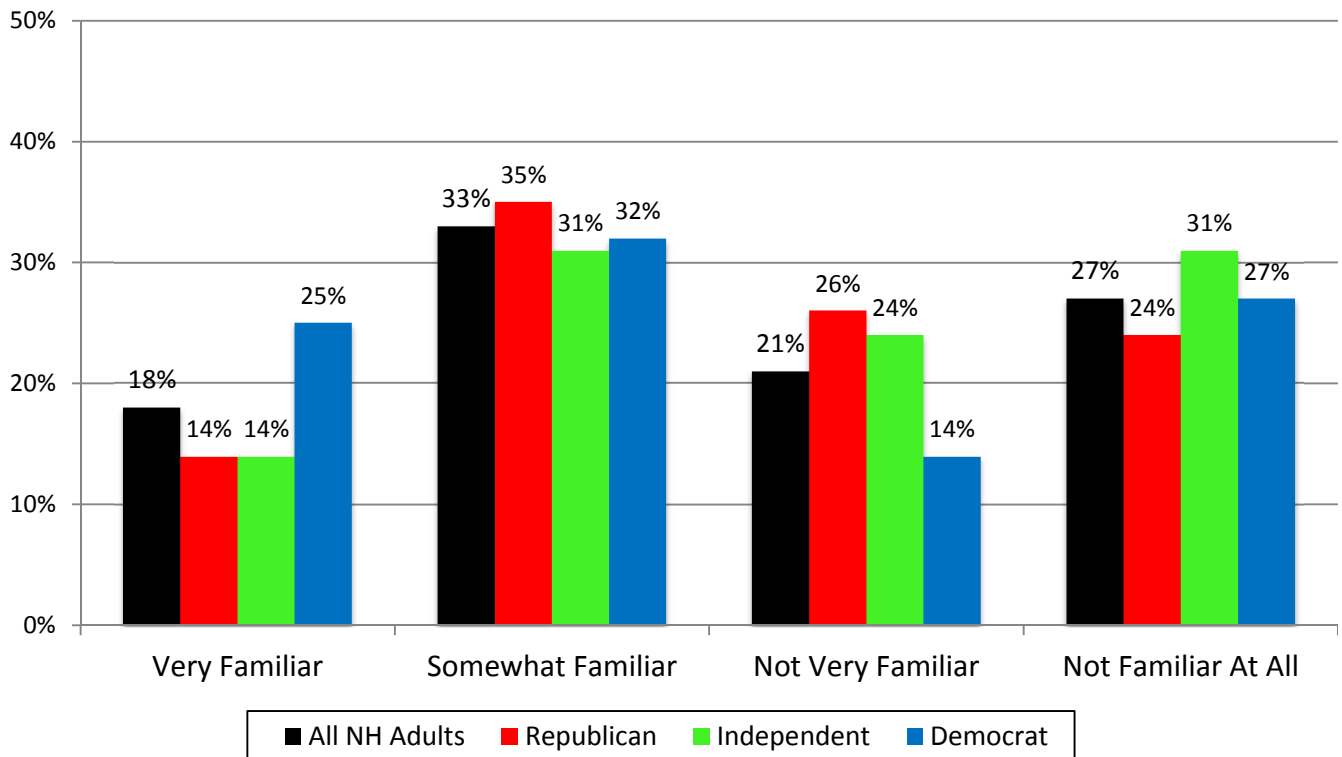
The University of New Hampshire Survey Center included a series of questions in its April 2013, Granite State Poll for the New Hampshire Coalition For Open Democracy, Free Speech For People, People For The American Way, and Public Citizen. These questions sought to assess New Hampshire residents' opinions regarding the recent *Citizens United* decision and support for a Constitutional amendment limiting campaign contributions and spending.

Five hundred and seven (507) New Hampshire adults were interviewed by landline and cellular telephone between April 4 and April 9, 2013. The margin of sampling error for the survey is +/- 4.4%. (See Technical Report below for a more detailed description of survey methods.) Figures 1 through 3 summarize the data visually whereas the appendices provide further detail. Appendix A comprises detailed tabular results and Appendix B includes the questionnaire.

Awareness of *Citizens United*

Roughly half (51%) New Hampshire residents say that they are familiar with the *Citizens United v F.E.C.* decision -- 18% said they were very familiar, 33% were somewhat familiar, 21% were not very familiar and 27% were not familiar at all.

Figure 1: "How familiar would you say you are with the 2010 U.S. Supreme Court ruling in *Citizens United v. Federal Election Commission*, which allows corporations to spend an unlimited amount of money on elections ... very familiar ... somewhat familiar ... not very familiar ... or not familiar at all?"

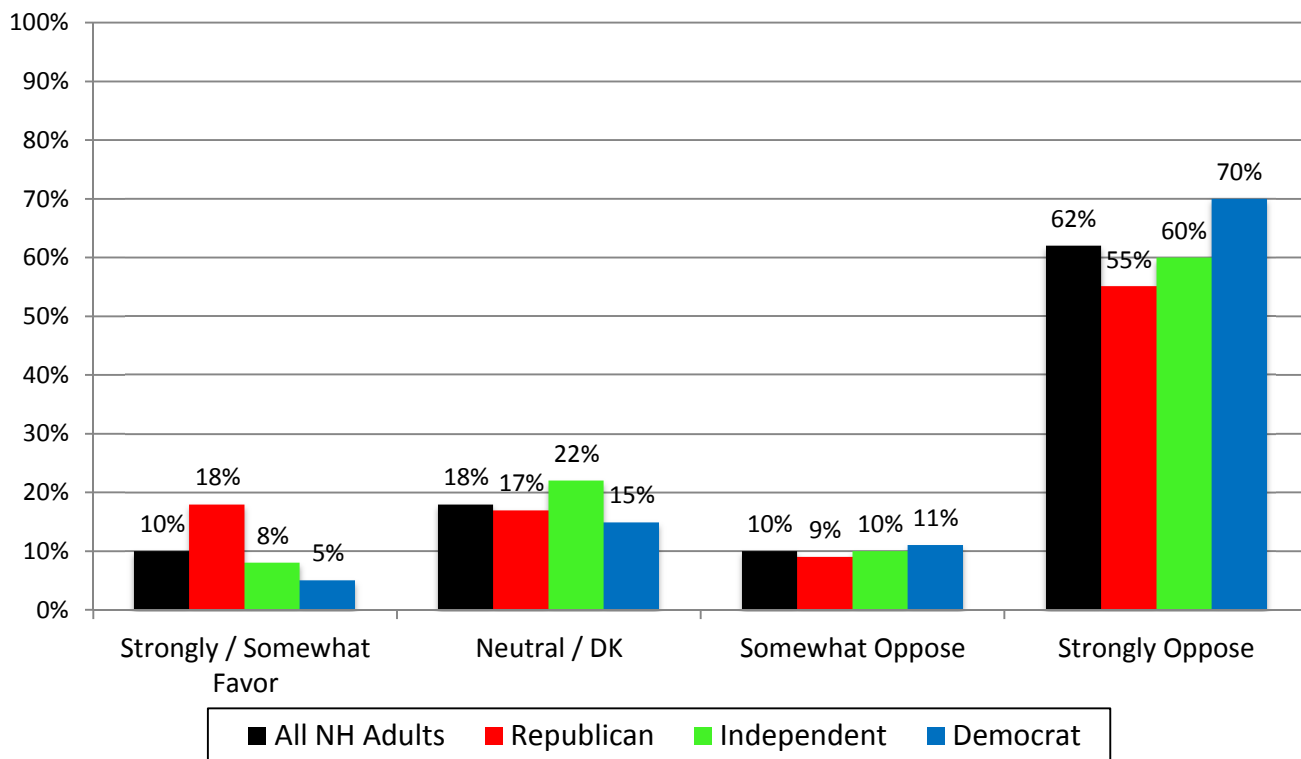


Favor or Oppose *Citizens United* Decision

There is strong opposition to the *Citizens United* decisions -- 72% oppose (62% strongly oppose and 10% somewhat oppose), only 10% favor the ruling (6% strongly and 4% somewhat), and 18% of NH residents are neutral or unsure.

- There is no significant support for the *Citizens United* decision from any New Hampshire political or demographic group.

Figure 2: "What about you ... do you favor or oppose the U.S. Supreme Court ruling in Citizens United v. Federal Election Commission, which allows corporations to spend an unlimited amount of money on elections?"

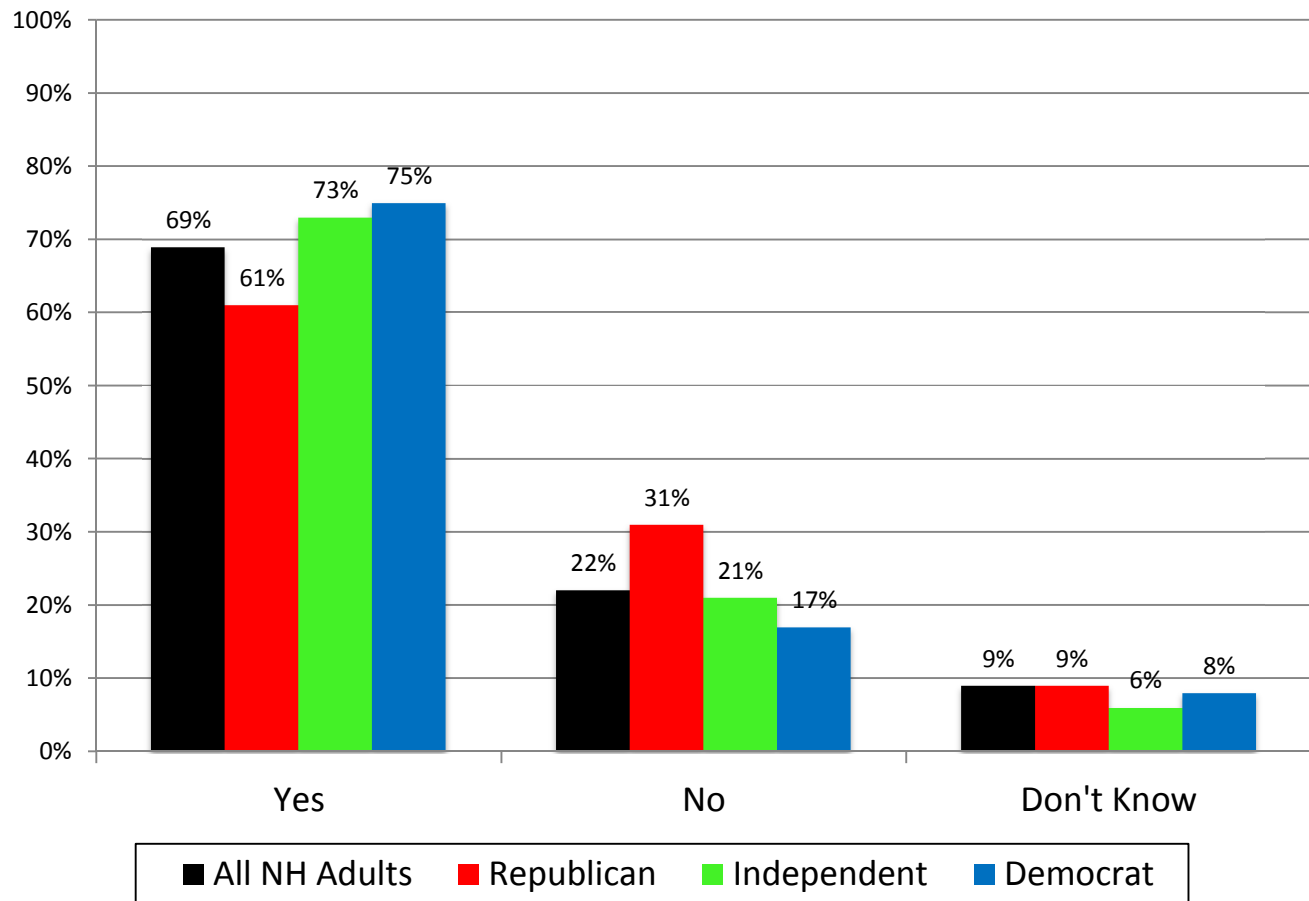


Constitutional Amendment

More than two-thirds of New Hampshire adults (69%) think there should be an amendment to the U.S. Constitution that would limit campaign contributions and spending, only 22% do not think there should be such an amendment and 9% are unsure.

- Support for a constitutional amendment limiting campaign contributions and spending is bi-partisan, although there is somewhat less support from Republicans.

Figure 3: "Based on what you have heard or read, do you think there should be an amendment to the U.S. Constitution that limits campaign contributions and spending?"



Technical Report

How the Sample Was Selected

The Spring 2013 Granite State Poll was a telephone survey of randomly selected adults in the state of New Hampshire. This survey was conducted using a procedure called Random Digit Dialing (RDD), of both landline and cellular telephone.

A sample of households in the area was selected by a procedure known as random digit dialing. The way this works is as follows. First, with the aid of a computer, one of the three digit telephone exchanges that are currently used in the state (e.g., 772) is randomly selected. The computer then randomly selects one of the "working blocks"--the first two of the last four numbers in a telephone number (e.g., 64)--and attaches it to the randomly selected exchange. Finally, the computer program then generates a two digit random number between 00 and 99 (e.g., 57) which is attached to the previously selected prefix (772), and the previously selected working block (64) resulting in a complete telephone number, i.e., 772 6457. This procedure is then repeated numerous times by the computer to generate more random numbers, so that we have a sufficient quantity to conduct the survey. The end result is that each household in the area in which there is a telephone has an equally likely chance of being selected into the sample. This procedure is done for both land line and cellular exchanges.

The random sample used in the Granite State Poll was purchased from Scientific Telephone Samples (STS), Foothill Ranch, CA. STS screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

Each of these randomly generated telephone numbers is called by one of our interviewers from a centrally supervised facility at the UNH Survey Center. If the number called is found not to be a residential one, it is discarded and another random number is called. (Approximately forty-five percent of the numbers were discarded because they are found to be businesses, institutions, or not assigned.) If it is a residential number, the interviewer then randomly selects a member of the household by asking to speak with the adult currently living in the household who has had the most recent birthday. This selection process ensures that every adult (18 years of age or older) in the household has an equally likely chance of being included in the survey. No substitutions are allowed. If, for example, the randomly selected adult is not at home when the household is first contacted, the interviewer cannot substitute by selecting someone else who just happens to be there at the time. Instead, he or she must make an appointment to call back when the randomly selected adult is at home. In this way, respondent selection bias is minimized.

When the Interviewing Was Done

New Hampshire adults in the Granite State Poll were interviewed between April 4 and April 9, 2013. Each selected respondent was called by a professional UNH Survey Center interviewer from a centrally supervised facility at the UNH Survey Center. Telephone calls during the field period were made between 9:00 AM and 9:00 PM.

Response Rates

Interviews were completed with 507 randomly selected adults in New Hampshire from a sample of 9392 randomly selected telephone numbers. Using American Association for Public Opinion (AAPOR) Response Rate 4, the response rate for the Spring 2013 Granite State Poll was 25% percent. The formula to calculate standard AAPOR response rate is:

$$\frac{I}{(I + P) + (R + NC + O) + e(UH + UO)}$$

I=Complete Interviews, P=Partial Interviews, R=Refusal and break off, NC=Non-Contact, O=Other, e=estimated portion of cases of unknown eligibility that are eligible, UH=Unknown household, UO=Unknown other.

Weighting of Data

The data have been weighted to account for known biases of telephone surveys. The data in the Granite State Poll are weighted by the number of adults and telephone lines within households to equalize the chances that any one adult would be selected for inclusion. The data are also weighted by respondent sex, and region of the state.

Sampling Error

The Granite State Poll, like all surveys, is subject to sampling error due to the fact that all residents in the area were not interviewed. For those questions asked of five hundred (500) or so respondents, the error is +/-4.4%. For those questions where fewer than 500 persons responded, the sampling error can be calculated as follows:

$$Sampling\ Error = \pm 1.96 \sqrt{\frac{P(1 - P)}{N}}$$

Where P is the percentage of responses in the answer category being evaluated and N is the total number of persons answering the particular question.

For example, suppose you had the following distribution of answers to the question, "Should the state spend more money on road repair even if that means higher taxes?" Assume 1,000 respondents answered the question as follows:

YES	47%
NO	48%
DON'T KNOW	5%

The sampling error for the "YES" percentage of 47% would be

$$\pm 1.96 \sqrt{\frac{47(53)}{1000}} = \pm 3.1\%$$

for the "NO" percentage of 48% it would be

$$\pm 1.96 \sqrt{\frac{48(52)}{1000}} = \pm 3.1\%$$

and for the "DON'T KNOW" percentage of 5% it would be

$$\pm 1.96 \sqrt{\frac{5(95)}{1000}} = \pm 1.4\%$$

In this case we would expect the true population figures to be within the following ranges:

YES	43.9% - 50.1% (i.e., 47% \pm 3.1%)
NO	44.9% - 51.1% (i.e., 48% \pm 3.1%)
DON'T KNOW	3.6% - 6.4% (i.e., 5% \pm 1.4%)

Appendix A: Detailed Tabular Results

CUI: "How familiar would you say you are with the 2010 U.S. Supreme Court ruling in Citizens United v. Federal Election Commission, which allows corporations to spend an unlimited amount of money on elections ... very familiar ... somewhat familiar ... not very familiar ... or not familiar at all?"

	Very Familiar	Somewhat Familiar	Not Very Familiar	Not Familiar At All	Don't Know	Number Responding
STATEWIDE	18%	33%	21%	27%	1%	503
Voter Registration						
Registered Democrat	30%	32%	15%	22%	1%	124
Registered Undeclared	17%	33%	21%	28%	0%	228
Registered Republican	13%	34%	29%	23%	1%	113
Party Affiliation						
Democrat	25%	32%	14%	27%	2%	199
Independent	14%	31%	24%	31%	0%	122
Republican	14%	35%	26%	24%	1%	170
Political Ideology						
Liberal	30%	33%	16%	19%	2%	107
Moderate	14%	35%	20%	30%	0%	221
Conservative	15%	30%	25%	28%	2%	147
Support/Oppose Tea Party						
Support Tea Party	19%	37%	20%	23%	0%	102
Neutral	5%	31%	24%	38%	1%	160
Oppose Tea Party	31%	34%	16%	19%	0%	204
Voted In 2012 For						
Romney/Ryan Voter	13%	33%	26%	28%	1%	205
Obama/Biden Voter	25%	34%	17%	23%	1%	228
Did Not Vote in 2012	8%	21%	13%	54%	4%	38
Union Household						
Union household	20%	46%	15%	19%	0%	64
Non-union	18%	31%	22%	29%	1%	436
News Sources						
Read Union Leader	17%	32%	27%	22%	2%	150
Read Boston Globe	30%	37%	16%	16%	1%	74
Watch WMUR	17%	32%	22%	27%	1%	334
Listen to NHPR	34%	39%	16%	10%	0%	152

CUI: "How familiar would you say you are with the 2010 U.S. Supreme Court ruling in Citizens United v. Federal Election Commission, which allows corporations to spend an unlimited amount of money on elections ... very familiar ... somewhat familiar ... not very familiar ... or not familiar at all?"

	Very Familiar	Somewhat Familiar	Not Very Familiar	Not Familiar At All	Don't Know	Number Responding
STATEWIDE	18%	33%	21%	27%	1%	503
Years Lived in NH						
10 yrs or less in NH	21%	40%	13%	25%	2%	89
11 to 20 years	17%	31%	26%	26%	1%	88
More than 20 years	18%	31%	21%	29%	1%	316
Age						
18 to 34	7%	30%	25%	35%	3%	60
35 to 49	10%	27%	24%	38%	0%	128
50 to 64	21%	38%	20%	20%	1%	175
65 and over	30%	29%	17%	22%	1%	126
Sex						
Male	23%	36%	20%	21%	0%	247
Female	14%	30%	21%	33%	2%	256
Education						
High school or less	9%	27%	25%	36%	3%	99
Some college	14%	29%	21%	35%	1%	115
College graduate	18%	33%	23%	26%	1%	157
Post-graduate	30%	39%	14%	16%	0%	128
Attend Religious Services						
Attend services 1 or more/week	16%	37%	20%	27%	0%	116
1-2 times a month	25%	19%	23%	31%	2%	52
Less often	17%	34%	24%	25%	1%	137
Never	19%	32%	18%	29%	1%	183
Region						
North Country	18%	29%	24%	29%	0%	39
Central / Lakes	12%	37%	17%	29%	4%	82
Connecticut Valley	32%	29%	17%	21%	1%	81
Mass Border	18%	30%	27%	25%	0%	135
Seacoast	19%	31%	18%	31%	0%	86
Manchester Area	12%	40%	18%	30%	1%	80
Congressional District						
First Cong. Dist	15%	34%	22%	30%	0%	228
Second Cong. Dist	21%	32%	20%	25%	2%	276

CU2: "What about you ... do you favor or oppose the U.S. Supreme Court ruling in Citizens United v. Federal Election Commission, which allows corporations to spend an unlimited amount of money on elections?"

	Strongly Favor	Somewhat Favor	Neutral	Somewhat Oppose	Strongly Oppose	Don't Know	Number Responding
STATEWIDE	6%	4%	6%	10%	62%	12%	502
Voter Registration							
Registered Democrat	3%	1%	4%	10%	74%	8%	124
Registered Undeclared	4%	3%	7%	11%	61%	13%	227
Registered Republican	14%	6%	8%	8%	55%	9%	113
Party Affiliation							
Democrat	2%	3%	5%	11%	70%	10%	199
Independent	4%	4%	4%	10%	60%	18%	121
Republican	12%	6%	9%	9%	55%	8%	170
Political Ideology							
Liberal	1%	0%	6%	12%	73%	8%	107
Moderate	5%	5%	5%	10%	64%	11%	221
Conservative	11%	6%	8%	11%	51%	13%	146
Support/Oppose Tea Party							
Support Tea Party	13%	6%	11%	10%	49%	11%	102
Neutral	7%	5%	9%	12%	50%	17%	159
Oppose Tea Party	2%	2%	2%	7%	81%	6%	204
Voted In 2012 For							
Romney/Ryan Voter	12%	5%	9%	8%	53%	12%	205
Obama/Biden Voter	1%	1%	5%	11%	72%	10%	228
Other	12%	9%	0%	25%	49%	4%	12
Did Not Vote in 2012	8%	16%	1%	15%	46%	15%	38
Union Household							
Union household	7%	4%	5%	12%	66%	6%	64
Non-union	6%	4%	7%	10%	61%	12%	435
News Sources							
Read Union Leader	10%	3%	6%	12%	58%	11%	150
Read Boston Globe	5%	4%	1%	11%	72%	7%	74
Watch WMUR	5%	4%	6%	11%	61%	12%	334
Listen to NHPR	5%	3%	6%	10%	73%	3%	151
Years Lived in NH							
10 yrs or less in NH	7%	8%	5%	8%	58%	14%	89
11 to 20 years	7%	4%	10%	8%	61%	10%	88
More than 20 years	6%	3%	6%	12%	62%	12%	315

CU2: "What about you ... do you favor or oppose the U.S. Supreme Court ruling in Citizens United v. Federal Election Commission, which allows corporations to spend an unlimited amount of money on elections?"

	Strongly Favor	Somewhat Favor	Neutral	Somewhat Oppose	Strongly Oppose	Don't Know	Number Responding
STATEWIDE	6%	4%	6%	10%	62%	12%	502
Age							
18 to 34	6%	5%	15%	13%	43%	18%	59
35 to 49	8%	3%	11%	13%	53%	14%	128
50 to 64	6%	6%	4%	11%	65%	8%	175
65 and over	5%	3%	2%	6%	71%	13%	126
Sex							
Male	10%	7%	5%	9%	60%	10%	247
Female	3%	1%	8%	11%	63%	14%	255
Education							
High school or less	8%	4%	8%	8%	59%	13%	99
Some college	5%	6%	3%	13%	55%	18%	115
College graduate	5%	4%	8%	9%	63%	10%	156
Post-graduate	7%	3%	7%	11%	67%	7%	128
Attend Religious Services							
Attend services 1 or more/week	6%	8%	6%	6%	60%	14%	116
1-2 times a month	11%	3%	2%	13%	57%	14%	52
Less often	6%	4%	6%	11%	64%	9%	137
Never	5%	2%	9%	12%	61%	11%	183
Region							
North Country	5%	3%	12%	5%	64%	11%	39
Central / Lakes	5%	3%	4%	16%	57%	16%	81
Connecticut Valley	7%	3%	3%	16%	65%	6%	81
Mass Border	7%	3%	10%	5%	63%	12%	135
Seacoast	6%	9%	4%	10%	58%	13%	86
Manchester Area	6%	4%	7%	10%	63%	11%	80
Congressional District							
First Cong. Dist	6%	6%	6%	10%	58%	14%	227
Second Cong. Dist	6%	3%	7%	10%	65%	10%	276

CU3: "Based on what you have heard or read, do you think there should be an amendment to the U.S. Constitution that limits campaign contributions and spending?"

	Yes	No	Don't Know	Number Responding
STATEWIDE	69%	22%	9%	503
Voter Registration				
Registered Democrat	79%	14%	7%	123
Registered Undeclared	68%	24%	8%	229
Registered Republican	60%	31%	9%	113
Party Affiliation				
Democrat	75%	17%	8%	199
Independent	73%	21%	6%	122
Republican	61%	31%	9%	169
Political Ideology				
Liberal	79%	14%	7%	107
Moderate	73%	20%	7%	221
Conservative	59%	33%	8%	147
Support/Oppose Tea Party				
Support Tea Party	60%	36%	4%	102
Neutral	67%	21%	13%	160
Oppose Tea Party	80%	17%	3%	205
Voted In 2012 For				
Romney/Ryan Voter	59%	31%	10%	205
Obama/Biden Voter	77%	16%	7%	228
Other	71%	26%	4%	13
Did Not Vote in 2012	67%	19%	13%	38
Union Household				
Union household	80%	16%	3%	63
Non-union	67%	23%	9%	436
News Sources				
Read Union Leader	71%	24%	6%	151
Read Boston Globe	77%	21%	2%	75
Watch WMUR	70%	21%	9%	335
Listen to NHPR	76%	20%	4%	152
Years Lived in NH				
10 yrs or less in NH	63%	21%	15%	89
11 to 20 years	65%	28%	6%	88
More than 20 years	72%	21%	7%	316

CU3: "Based on what you have heard or read, do you think there should be an amendment to the U.S. Constitution that limits campaign contributions and spending?"

	Yes	No	Don't Know	Number Responding
STATEWIDE	69%	22%	9%	503
Age				
18 to 34	59%	23%	18%	60
35 to 49	64%	25%	11%	128
50 to 64	74%	22%	4%	173
65 and over	72%	20%	8%	127
Sex				
Male	66%	26%	8%	246
Female	72%	18%	10%	257
Education				
High school or less	71%	19%	10%	98
Some college	69%	21%	10%	115
College graduate	73%	19%	8%	157
Post-graduate	63%	30%	7%	128
Attend Religious Services				
Attend services 1 or more/week	68%	25%	7%	116
1-2 times a month	62%	23%	14%	52
Less often	77%	17%	6%	137
Never	66%	25%	9%	183
Region				
North Country	72%	22%	6%	38
Central / Lakes	68%	19%	13%	82
Connecticut Valley	70%	23%	7%	81
Mass Border	69%	22%	9%	134
Seacoast	60%	28%	12%	86
Manchester Area	78%	18%	4%	81
Congressional District				
First Cong. Dist	69%	23%	8%	228
Second Cong. Dist	69%	22%	9%	275

Appendix B: Survey Instrument

Granite State Poll #49
The University of New Hampshire
Spring, 2013

INTRO:

“Good evening / afternoon. My name is _____ and I’m calling for the Granite State Poll from the University of New Hampshire Survey Center. This month, the University is conducting a confidential study of politics and public opinion in New Hampshire, and we’d really appreciate your help and cooperation.”

SEAS

“Before we begin, do you live in New Hampshire all year round or are you on vacation?”

- 1 LIVE IN NH YEAR ROUND
- 2 SEASONAL, JUST VACATIONING → “Thank you very much, we are only interviewing year round residents.”
- 3 NOT A NH RESIDENT → “Thank you very much, we are only interviewing year round residents.”

* 99 REFUSED → TERMINATE

CELL1

“First, to confirm, have I reached you on your cell phone or a land line?”

- 1 CELL PHONE → SKIPTO CELL2
- 2 LAND LINE → SKIPTO BIR1

99 REFUSED → TERMINATE

CELL2

“Are you currently driving a car or doing any activity that requires your full attention?”

- 1 IF YES: “Can I call back at a later time?” MAKE APPOINTMENT
- 2 NO → SKIPTO AGE18

99 NA / REFUSED → TERMINATE

AGE18

“And are you 18 years old or older?”

- 1 YES → SKIP TO SEX
- 2 NO → "Thank you very much, we are only interviewing adults 18 years old or older."

* 99 REFUSAL → "Thank you very much, we are only interviewing adults 18 years old or older."

BIR1

“In order to determine who to interview, could you tell me, of the adults aged 18 or older who currently live in your household -- including yourself -- who had the most recent birthday? I don’t mean who is the youngest, but rather, who had the most recent birthday?”

- 1 INFORMANT →SKIP TO SEX
- 2 SOMEONE ELSE (SPECIFY): _____ → SKIP TO INT2
- 3 DON'T KNOW ALL BIRTHDAYS, ONLY SOME → CONTINUE WITH BIR2 BELOW
- 4 DON'T KNOW ANY BIRTHDAYS OTHER THAN OWN → SKIP TO SEX

* 99 REFUSED -- ENTER NON-RESPONSE INFORMATION

UNHSC
PRESAPP

“Let's turn to some questions about the President.”

“GENERALLY SPEAKING, do you approve or disapprove of the way Barack Obama is handling his job as president?”

(IF APPROVE): “Would you say that you STRONGLY approve of the way he is handling his job as president, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say that you STRONGLY disapprove of the way he is handling his job as president, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say that you lean a little more toward APPROVING or DISAPPROVING of the way he is handling his job as president?”

- 1 STRONGLY APPROVE
- 2 APPROVE SOMEWHAT
- 3 LEAN TOWARD APPROVING

- 4 NEITHER, NOT SURE, DK

- 5 LEAN TOWARD DISAPPROVING
- 6 DISAPPROVE SOMEWHAT
- 7 STRONGLY DISAPPROVE
- * 99 NA

ROTATE FORAPP AND ECONAPP

UNHSC
FORAPP

“GENERALLY SPEAKING, do you approve or disapprove of the way President Obama is handling FOREIGN AFFAIRS?”

(IF APPROVE): “Would you say you STRONGLY approve of the way he is handling foreign affairs, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say you STRONGLY disapprove of the way he is handling foreign affairs, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say you lean a little more toward APPROVING or DISAPPROVING of the way he is handling foreign affairs?”

- 1 STRONGLY APPROVE
- 2 APPROVE SOMEWHAT
- 3 LEAN TOWARD APPROVING
- 4 NEITHER, NOT SURE, DK
- 5 LEAN TOWARD DISAPPROVING
- 6 DISAPPROVE SOMEWHAT
- 7 STRONGLY DISAPPROVE
- * 99 NA

UNHSC
ECONAPP

“GENERALLY SPEAKING, do you approve or disapprove of the way President Obama is handling THE ECONOMY?”

(IF APPROVE): “Would you say you STRONGLY approve of the way he is handling the economy, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say you STRONGLY disapprove of the way he is handling the economy, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say you lean a little more toward APPROVING or DISAPPROVING of the way he is handling the economy?”

- 1 STRONGLY APPROVE
- 2 APPROVE SOMEWHAT
- 3 LEAN TOWARD APPROVING
- 4 NEITHER, NOT SURE, DK
- 5 LEAN TOWARD DISAPPROVING
- 6 DISAPPROVE SOMEWHAT
- 7 STRONGLY DISAPPROVE
- * 99 NA

SPLIT BALLOT HCAPP2_1 HCAPP2_2
HCAPP2_1

“Let me ask you about healthcare. In March of 2010, the U.S. House and Senate passed legislation that will overhaul the nation’s health care system. Based on what you have seen or heard, do you favor or oppose the health care legislation that was passed in Congress, or don’t you have an opinion?”

IF FAVOR OR OPPOSE: “Do you feel that strongly or not strongly?”

IF /DK/NO OPINION: “Would you say you lean toward favoring or opposing?”

- 1 FAVOR – STRONGLY
- 2 FAVOR - SOMEWHAT
- 3 LEAN TO FAVORING
- 4 DEPENDS - VOLUNTEERED
- 5 LEAN TO OPPOSING
- 6 OPPOSE - SOMEWHAT
- 7 OPPOSE - STRONGLY

- 98 DON’T KNOW / NO OPINION
- 99 NA / REFUSED

HCAPP2_2

“Let me ask you about healthcare. In March of 2010, the U.S. House and Senate passed legislation that will overhaul the nation’s health care system. Based on what you have seen or heard, do you favor or oppose the health care legislation that was passed in Congress?”

IF FAVOR OR OPPOSE: “Do you feel that strongly or not strongly?”

IF /DK/NO OPINION: “Would you say you lean toward favoring or opposing?”

- 1 FAVOR – STRONGLY
- 2 FAVOR - SOMEWHAT
- 3 LEAN TO FAVORING
- 4 DEPENDS - VOLUNTEERED
- 5 LEAN TO OPPOSING
- 6 OPPOSE - SOMEWHAT
- 7 OPPOSE - STRONGLY

- 98 DON’T KNOW / NO OPINION
- 99 NA / REFUSED

UNHSC

CCON1

“On another topic, we are interested in how people are getting along financially these days. Would you say that you and your family living there are BETTER OFF or WORSE OFF financially than you were a year ago?”

- 1 BETTER OFF
- 2 ABOUT THE SAME (VOLUNTEERED)
- 3 WORSE OFF

- 98 DON'T KNOW / NOT SURE
- * 99 NA / REFUSED

UNHSC

CCON2

“Now, looking ahead -- do you think that a year from now you and your family will be better off financially ... or worse off ... or just about the same?”

- 1 BETTER OFF FINANCIALLY
- 2 WORSE OFF
- 3 JUST ABOUT THE SAME

- 98 DK (PROBE: REPEAT QUESTION)
- * 99 NA

UNHSC

CCON3NH

“What about business conditions in New Hampshire as a whole -- do you think that during the next twelve months we'll have good times financially, or bad times, or what?”

- 1 GOOD TIMES
- 2 GOOD, WITH QUALIFICATIONS
- 3 PRO-CON, SOME GOOD - SOME BAD

- 4 BAD, WITH QUALIFICATIONS
- 5 BAD TIMES

- 98 DK, UNCERTAIN (PROBE: REPEAT QUESTION)
- * 99 NA

UNHSC

CCON3US

“Now turning to business conditions in the country as a whole --do you think that during the next twelve months we'll have good times financially, or bad times, or what?”

- 1 GOOD TIMES
- 2 GOOD, WITH QUALIFICATIONS
- 3 PRO-CON, SOME GOOD - SOME BAD

- 4 BAD, WITH QUALIFICATIONS
- 5 BAD TIMES

- 98 DK, UNCERTAIN (PROBE: REPEAT QUESTION)
- * 99 NA

UNHSC
CCON4

“Looking ahead, which would you say is more likely – that in the country as a whole we will have continuous GOOD TIMES during the next FIVE YEARS or so, or that we will have periods of WIDESPREAD UNEMPLOYMENT or DEPRESSION, or what?”

- 1 CONTINUOUS GOOD TIMES
- 2 MIXED
- 3 WIDESPREAD UNEMPLOYMENT/DEPRESSION

- 98 DK, UNCERTAIN
- * 99 NA / REFUSED

UNHSC
CCON5

“Now thinking about the big things people buy for their home -- such as furniture, a refrigerator, a stove, televisions and things like that. Generally speaking, do you think now is a GOOD or BAD time for people to buy MAJOR HOUSEHOLD ITEMS?”

- 1 GOOD TIME
- 2 PRO-CON
- 3 BAD TIME

- 98 DK (PROBE: REPEAT QUESTION)
- * 99 NA

UNHSC
TRACKUS

“Do you think things in this country are generally going in the right direction or are they seriously off on the wrong track?”

- 1 RIGHT DIRECTION
- 2 WRONG TRACK

- 98 DK (PROBE: REPEAT QUESTION)
- * 99 NA

UNHSC
MIP

“Let's turn to the State of New Hampshire ... There are many problems facing the STATE OF NEW HAMPSHIRE today. In general, what do you think is the most IMPORTANT problem facing the STATE OF NEW HAMPSHIRE today?” (PROBE: “Could you be more SPECIFIC or give me an example?”)

RECORD VERBATIM PROBE FOR SPECIFIC ANSWER

UNHSC
GOVAPP

“GENERALLY SPEAKING, do you approve or disapprove of the way Maggie Hassan is handling her job as governor?”

(IF APPROVE): “Would you say that you STRONGLY approve of the way she is handling her job as governor, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say that you STRONGLY disapprove of the way she is handling her job as governor, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say that you lean a little more toward APPROVING or DISAPPROVING of the way she is handling her job as governor?”

- 1 STRONGLY APPROVE
- 2 APPROVE SOMEWHAT
- 3 LEAN TOWARD APPROVING
- 4 NEITHER, NOT SURE, DK
- 5 LEAN TOWARD DISAPPROVING
- 6 DISAPPROVE SOMEWHAT
- 7 STRONGLY DISAPPROVE

* 99 NA

UNHSC
LEGAPP

“And generally speaking, do you approve or disapprove of the way the New Hampshire legislature is handling its job?”

(IF APPROVE): “Would you say that you STRONGLY approve of the way it is handling its job, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say that you STRONGLY disapprove of the way it is handling its job, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say that you lean a little more toward APPROVING or DISAPPROVING of the way it is handling its job?”

- 1 STRONGLY APPROVE
- 2 APPROVE SOMEWHAT
- 3 LEAN TOWARD APPROVING
- 4 NEITHER, NOT SURE, DK
- 5 LEAN TOWARD DISAPPROVING
- 6 DISAPPROVE SOMEWHAT
- 7 STRONGLY DISAPPROVE

* 99 NA

UNHSC
TRACKNH

“Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?”

- 1 RIGHT DIRECTION
- 2 WRONG TRACK

98 DK (PROBE: REPEAT QUESTION)

* 99 NA

UNHSC

FAV

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about them to say."

"First, how about ... ROTATE FAV1 TO FAV7

UNHSC

FAV1

"President Barack Obama?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

- 1 FAVORABLE
- 2 NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED
- 3 UNFAVORABLE

98 DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY

* 99 NA / REFUSED

FAV2

"Governor Maggie Hassan?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of her or don't you know enough about her to say?"

FAV3

"Senator Jeanne Shaheen?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of her or don't you know enough about her to say?"

FAV4

"Senator Kelly Ayotte?" (AY-ott)

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of her or don't you know enough about her to say?"

FAV5

"Congressperson Carol Shea-Porter?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of her or don't you know enough about her to say?"

FAV6

"Congressperson Ann McLane Kuster?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of her or don't you know enough about her to say?"

FAV7

"Former Speaker of the House Bill O'Brien?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

WARMUND

“Next, I would like to ask you some questions about the issue of global warming or climate change. How much do you feel you understand about this issue ... would you say a great deal, a moderate amount, only a little, or nothing at all?”

- 1 A GREAT DEAL
- 2 A MODERATE AMOUNT
- 3 ONLY A LITTLE
- 4 NOTHING AT ALL

- 98 DON’T KNOW
- * 99 NA / REFUSED

WARMOP

“Which of the following three statements do you personally believe? READ AND ROTATE RESPONSES

- 1 Climate change is happening now, caused mainly by human activities.
- 2 Climate change is happening now, but caused mainly by natural forces, or
- 3 Climate change is NOT happening now.”

- 98 DON’T KNOW
- * 99 NA / REFUSED

TIDE

“Which do you think should be a higher priority for the future of this country, increased exploration and drilling for oil, or increased use of renewable energy such as tidal, wind or solar?” ROTATE RESPONSES

- 1 INCREASED EXPLORATION AND DRILLING FOR OIL
- 2 INCREASED USE OF RENEWABLE ENERGY SUCH AS TIDAL, WIND OR SOLAR

- 98 DON’T KNOW
- * 99 NA / REFUSED

ECO

“I’m now going to ask you some questions about things that New Hampshire environments might provide. For each of these I’d like to know whether you think this is very important, somewhat important, or not important to your own quality of life.”

ECOWATER

“Clean water?”

(READ IF NECESSARY) "Do you think this is very important, somewhat important, or not important to your own quality of life?"

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT IMPORTANT

- 98 DON’T KNOW
- * 99 NA / REFUSED

ECOREC

“Outdoor recreation such as hunting, hiking or swimming?”

(READ IF NECESSARY) "Do you think this is very important, somewhat important, or not important to your own quality of life?"

ECOWOOD

“Forests for wood products such as lumber, paper or fuel?”

(READ IF NECESSARY) "Do you think this is very important, somewhat important, or not important to your own quality of life?"

ECOFLOOD

“Natural landscapes to reduce flooding in storms?”

(READ IF NECESSARY) "Do you think this is very important, somewhat important, or not important to your own quality of life?"

ECOCARBON

“Trees for carbon storage, to help reduce global warming?”

(READ IF NECESSARY) "Do you think this is very important, somewhat important, or not important to your own quality of life?"

ECOSCENIC

“Scenic value of forest and farm lands?”

(READ IF NECESSARY) "Do you think this is very important, somewhat important, or not important to your own quality of life?"

ARCWEATH

“If the Arctic region becomes warmer in the future, do you think that will have no effects, minor effects, or major effects on the weather where you live?” ROTATE RESPONSES

- 1 NO EFFECTS ON WEATHER WHERE I LIVE
- 2 MINOR EFFECTS ON WEATHER WHERE I LIVE
- 3 MAJOR EFFECTS ON WEATHER WHERE I LIVE

98 DON'T KNOW

* 99 NA / REFUSED

WIND1

“Let’s change the subject ...”

"A wind farm is an installation of several windmills to generate electricity. Do you favor or oppose the development of a wind farm in the State of New Hampshire?"

- 1 FAVOR
- 2 OPPOSE

98 NOT SURE/IT DEPENDS (VOL.)

99 REFUSED (VOL.)

WIND2

"Do you support or oppose building wind energy turbines along the state's ridgelines?"

- 1 SUPPORT IT
- 2 OPPOSE IT

98 NOT SURE/IT DEPENDS (VOL.)

99 REFUSED (VOL.)

NP1

“How familiar are you with an electrical transmission project called the Northern Pass project? Would you say you are very familiar with it ... somewhat familiar ... not very familiar ... or not at all familiar?”

- 1 VERY FAMILIAR
- 2 SOMEWHAT FAMILIAR
- 3 NOT VERY FAMILIAR
- 4 NOT AT ALL FAMILIAR → SKIPTO BUD1

- 98 DON'T KNOW/NEVER HEARD OF (VOLUNTEERED) → SKIPTO BUD1*
- 99 NA/REFUSED → SKIPTO BUD1

NP2

“Based on what you have seen or heard, would you say you support or oppose the Northern Pass project?”
“Is that strongly or just somewhat?”

- 1 STRONGLY SUPPORT
- 2 SOMEWHAT SUPPORT
- 3 NEUTRAL/DON'T KNOW/DON'T KNOW ENOUGH TO SAY (VOLUNTEERED)
- 4 SOMEWHAT OPPOSE
- 5 STRONGLY OPPOSE

- * 99 NA/REFUSED

UNHSC

BUD1

“Let's talk for a minute and talk about the state budget situation. How much would you say you have heard or read about New Hampshire's projected budget shortfall ... a lot ... a little ... or nothing at all?”

- 1 HEARD A LOT
- 2 HEARD A LITTLE
- 3 NOTHING AT ALL

- 98 DK / UNSURE – DO NOT PROBE
- 99 NA / REFUSED

UNHSC

BUD2

“Based on what you have heard or read, how serious is the budget deficit faced by the state of New Hampshire ... very serious ... somewhat serious ... not very serious ... or not serious at all?”

- 1 VERY SERIOUS
- 2 SOMEWHAT SERIOUS
- 3 NOT VERY SERIOUS
- 4 NOT SERIOUS AT ALL

- 98 DK / NOT SURE – PROBE: “Based on what you have heard or read.”
- * 99 NA / REFUSED

UNHSC

BUD3

“Many people think that the New Hampshire state budget concerns are due to the amount of spending by state government, that is, the state spends more than it needs to ... and many people believe the state budget concerns are due to a lack of revenue, that is, the state does not bring in enough money to meet its needs. What about you ... what do you believe is the cause of New Hampshire’s budget concerns, would you say there is too much spending or would you say there is not enough revenue?”

ROTATE RESPONSES

- 1 TOO MUCH SPENDING
- 2 NOT ENOUGH REVENUE

- 98 DK / NOT SURE – DO NOT PROBE
- * 99 NA / REFUSED

GAS1

“The House recently passed a bill that would raise the state gasoline tax by 12 cents a gallon to pay for improvements and maintenance on the state’s roads and bridges. Based on what you have seen or heard, do you favor or oppose raising the gasoline tax by 12 cents per gallon?”

“Is that strongly or just somewhat?”

- 1 STRONGLY FAVOR
- 2 FAVOR SOMEWHAT
- 3 NEUTRAL / DON’T CARE
- 4 OPPOSE SOMEWHAT
- 5 STRONGLY OPPOSE

- 98 DK / NOT SURE – PROBE: “In general ...” →
- 99 NA / REFUSED

GAS2

“Part of the money raised by the current gas tax goes to fund other parts of the state government. If the increase in the gas tax were used ONLY for improvements and maintenance to the state’s roads and bridges, would you favor or oppose raising the gasoline tax by 12 cents a gallon?”

“Is that strongly or just somewhat?”

- 1 STRONGLY FAVOR
- 2 FAVOR SOMEWHAT
- 3 NEUTRAL / DON’T CARE
- 4 OPPOSE SOMEWHAT
- 5 STRONGLY OPPOSE

- 98 DK / NOT SURE – PROBE: “In general ...” →
- 99 NA / REFUSED

GAME1

“And as you may know, the State Senate has passed a bill that would allow one casino with 150 table games and five thousand slot machines. Supporters of this bill say that it will bring jobs and revenue to the state while opponents say that it will increase crime and increase need for social services. What about you ... do you favor allowing a casino to open in New Hampshire?”

“Is that strongly or just somewhat?”

- 1 STRONGLY FAVOR → SKIPTO GAME2B
- 2 FAVOR SOMEWHAT → SKIPTO GAME2B
- 3 NEUTRAL / DON'T CARE → SKIPTO GAME2A
- 4 OPPOSE SOMEWHAT → SKIPTO GAME2A
- 5 STRONGLY OPPOSE → SKIPTO GAME2A

- 98 DK / NOT SURE – PROBE: “In general ...” → SKIPTO GAME2A
- 99 NA / REFUSED → SKIPTO GAME3

GAME2A

“Would you be upset if a casino is opened in New Hampshire?”

- 1 YES
- 2 NO

- 98 DK / NOT SURE – DO NOT PROBE
- 99 NA / REFUSED

SKIPTO GAME3

GAME2B

“Would you be upset if a casino is NOT opened in New Hampshire?”

- 1 YES
- 2 NO

- 98 DK / NOT SURE – DO NOT PROBE
- 99 NA / REFUSED

GAME3

“Would you favor or oppose a casino in YOUR city town if a percentage of the revenues went to your city or town government?”

“Is that strongly or just somewhat?”

- 1 STRONGLY FAVOR
- 2 FAVOR SOMEWHAT
- 3 NEUTRAL / DON'T CARE
- 4 OPPOSE SOMEWHAT
- 5 STRONGLY OPPOSE

- 98 DK / NOT SURE
- 99 NA / REFUSED

GAME4

“And as you may know ... Massachusetts is moving forward with a plan to open three casinos. Does this make you more or less likely to favor opening a casino in New Hampshire, or does this not affect your position on a casino in New Hampshire?”

- 1 MORE LIKELY TO FAVOR CASINO IN NH
- 2 LESS LIKELY TO FAVOR CASINO IN NH
- 3 NO IMPACT

- 98 DK / NOT SURE
- 99 NA / REFUSED

GAME5

“How many times in the past year have you gone to a casino?”

RECORD NUMBER OF TIMES
IF UNSURE, PROBE “just approximately”

- 0 NEVER
- 1 ONCE
- 2 TWICE
- 3 THREE TIMES
- 4 FOUR TIMES
- 5 FIVE TIMES
- 6 SIX TIMES
- 7 SEVEN TIMES
- 8 EIGHT TIMES
- 9 NINE TIMES
- 10 10 OR MORE TIMES

- 98 DK / NOT SURE
- 99 NA / REFUSED

GAME6

“If a casino were built in New Hampshire near the Massachusetts border, about how many times a year do you think you would visit it?”

RECORD NUMBER OF TIMES
IF UNSURE, PROBE “just approximately”

- 0 NEVER
- 1 ONCE
- 2 TWICE
- 3 THREE TIMES
- 4 FOUR TIMES
- 5 FIVE TIMES
- 6 SIX TIMES
- 7 SEVEN TIMES
- 8 EIGHT TIMES
- 9 NINE TIMES
- 10 10 OR MORE TIMES

- 98 DK / NOT SURE
- 99 NA / REFUSED

GAME7

“If New Hampshire allows a casino, would you like it built at Rockingham in Salem or somewhere else?”

- 1 ROCKINGHAM PARK – SALEM
- 2 SOMEWHERE ELSE → SPECIFY: “Where would you like it built?”

- 98 DK / NOT SURE
- 99 NA / REFUSED

GAME8

“The Senate bill allows only one casino to be opened. Do you think there should be only one casino or more than one?”

- 1 ONLY ONE CASINO
- 2 MORE THAN ONE
- 3 DON’T WANT ANY CASINO –VOLUNTEERED

- 98 DK / NOT SURE
- 99 NA / REFUSED

GAME9

“Do you think that opening a casino in New Hampshire would improve New Hampshire’s image ... harm New Hampshire’s image ... or have little impact on it?”

“Is that a lot or just somewhat?”

- 1 IMPROVE A LOT
- 2 IMPROVE SOMEWHAT
- 3 NEUTRAL / DON’T CARE
- 4 HARM SOMEWHAT
- 5 HARM A LOT

- 98 DK / NOT SURE
- 99 NA / REFUSED

ROTATE POT1 AND POT2

POT1

“Let’s change topics again...”

"Do you support or oppose allowing doctors in New Hampshire to prescribe small amounts of marijuana for patients suffering from serious illnesses?"

IF SUPPORT/OPPOSE: “Is that strongly or just somewhat?”

- 1 STRONGLY SUPPORT
- 2 SOMEWHAT SUPPORT
- 3 NEUTRAL – VOLUNTEERED
- 4 SOMEWHAT OPPOSE
- 5 STRONGLY OPPOSE

- 98 DK / NOT SURE – DO NOT PROBE
- 99 NA / REFUSED

POT2

"Do you support or oppose legalizing the possession of small amounts of marijuana for personal recreational use in New Hampshire?"

IF SUPPORT/OPPOSE: "Is that strongly or just somewhat?"

- 1 STRONGLY SUPPORT
- 2 SOMEWHAT SUPPORT
- 3 NEUTRAL – VOLUNTEERED
- 4 SOMEWHAT OPPOSE
- 5 STRONGLY OPPOSE

- 98 DK / NOT SURE – DO NOT PROBE
- 99 NA / REFUSED

POT3

"As you may know, several other states allow doctors to prescribe small amounts of marijuana to patients suffering from serious illnesses. Do you think most of the marijuana that is purchased through state authorized medical marijuana programs is being used to alleviate suffering from serious medical illnesses, or do you think most of it is being used for other reasons?"

- 1 ALLEVIATE SUFFERING FROM SERIOUS MEDICAL ILLNESSES
- 2 BEING USED FOR OTHER REASONS

- 98 DK / NOT SURE – DO NOT PROBE
- 99 NA / REFUSED

POT4

"If small amounts of marijuana were legalized for personal use in New Hampshire, would you approve or disapprove of marijuana being sold at state liquor stores and taxed at levels similar to alcohol or tobacco?"

IF SUPPORT/OPPOSE: "Is that strongly or just somewhat?"

- 1 STRONGLY APPROVE
- 2 SOMEWHAT APPROVE
- 3 NEUTRAL – VOLUNTEERED
- 4 SOMEWHAT DISAPPROVE
- 5 STRONGLY DISAPPROVE

- 98 DK / NOT SURE – DO NOT PROBE
- 99 NA / REFUSED

BARI

"The Legislature in considering a bill that would let bars and restaurants sell alcohol until 2 a.m. – they can currently sell alcohol until 1 a.m. Would you say you support or oppose extending the hours bars and restaurants can sell alcohol to 2 a.m. or haven't you thought enough about this to say?"

IF SUPPORT/OPPOSE: "Is that strongly or just somewhat?"

- 1 STRONGLY SUPPORT
- 2 SOMEWHAT SUPPORT
- 3 NEUTRAL – VOLUNTEERED
- 4 SOMEWHAT OPPOSE
- 5 STRONGLY OPPOSE

- 98 DK / NOT SURE – DO NOT PROBE
- 99 NA / REFUSED

CU1

“Let’s change the subject again. “

“How familiar would you say you are with the 2010 U.S. Supreme Court ruling in *Citizens United v. Federal Election Commission*, which allows corporations to spend an unlimited amount of money on elections ... very familiar ... somewhat familiar ... not very familiar ... or not familiar at all?”

- 1 VERY FAMILIAR
- 2 SOMEWHAT FAMILIAR
- 3 NOT VERY FAMILIAR
- 4 NOT FAMILIAR AT ALL

- 98 DK / NOT SURE – DO NOT PROBE
- 99 NA / REFUSED

CU2

“What about you ... do you favor or oppose the U.S. Supreme Court ruling in *Citizens United v. Federal Election Commission*, which allows corporations to spend an unlimited amount of money on elections?”

IF SUPPORT/OPPOSE: “Is that strongly or just somewhat?”

- 1 STRONGLY FAVOR
- 2 SOMEWHAT FAVOR
- 3 NEUTRAL – VOLUNTEERED
- 4 SOMEWHAT OPPOSE
- 5 STRONGLY OPPOSE

- 98 DK / NOT SURE – DO NOT PROBE
- 99 NA / REFUSED

CU3

“Based on what you have heard or read, do you think there should be an amendment to the U.S. Constitution that limits campaign contributions and spending?”

- 1 YES – SHOULD BE AN AMENDMENT
- 2 NO, NO AMENDMENT ON CAMPAIGN SPENDING

- 98 DK / NOT SURE – DO NOT PROBE
- 99 NA / REFUSED

REGVOTE

"Let's turn to politics for a minute. Are you registered to vote at your current address?"

IF YES: "Are you registered as a Democrat, Independent, Republican or something else?"

- 1 REGISTERED DEMOCRAT
- 2 REGISTERED INDEPENDENT / UNAFFILIATED / UNDECLARED
- 3 REGISTERED REPUBLICAN
- 4 REGISTERED - OTHER

- 98 NOT REGISTERED / DK (DO NOT PROBE)
- * 99 NA / REFUSED

PRIMINT

"I know that it is a long way away, but as you know, the New Hampshire Presidential Primary is being held in 2016. How interested would you say you are in the 2016 New Hampshire Presidential Primary election ... extremely interested ...very interested ... somewhat interested ... or not very interested?"

- 1 EXTREMELY INTERESTED
- 2 VERY INTERESTED
- 3 SOMEWHAT INTERESTED
- 4 NOT VERY INTERESTED

- 98 DK (DO NOT PROBE)
- 99 NA

P3

"Which of the following statements best describes you ... (READ NUMBERS 1 TO 5)

- 1 I will probably NOT vote in the 2016 Presidential Primary election, → SKIPTO D1
- 2 I MAY vote in the 2016 Primary election,
- 3 Unless some emergency comes up, I WILL vote in the 2016 Primary election,
- 4 I will DEFINITELY vote in the 2016 Primary election, or
- 5 I just don't know at this time." → SKIPTO D1

- 99 NA/REFUSED → SKIPTO D1

ASK IF REGVOTE = 2, 4, OR 98

DKPRIM

"Which Presidential primary election do you think you will vote in, in 2016 ... the Republican Primary or the Democratic Primary?"

- 1 VOTE IN REPUBLICAN PRIMARY – SKIPTO GOPFAV
- 2 VOTE IN DEMOCRATIC PRIMARY – SKIPTO DEMFAV
- 3 DK/NOT SURE/DEPENDS
- 4 WILL NOT VOTE IN 2016 PRIMARY – SKIPTO D1

- 99 NA / REFUSED – SKIPTO D1

DKPRIMP

"As of RIGHT NOW, which primary do you think you will vote in?"

- 1 VOTE IN REPUBLICAN PRIMARY – SKIPTO GOPFAV
- 2 VOTE IN DEMOCRATIC PRIMARY – SKIPTO DEMFAV
- 3 DK/NOT SURE/DEPENDS – SKIPTO D1

- 4 WILL NOT VOTE IN 2016 PRIMARY – SKIPTO D1

- 99 NA / REFUSED – SKIPTO D1

GOPFAV

"Next, I'd like to get your overall opinion of some REPUBLICANS who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him." "First, how about ... ROTATE GOPFAV1 TO GOPFAV13

UNHSC

GOPFAV1

"New Hampshire Senator Kelly Ayotte?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of her or don't you know enough about her to say?"

- 1 FAVORABLE
- 2 NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED
- 3 UNFAVORABLE

- 98 DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY
- * 99 NA / REFUSED

GOPFAV2

"Former Florida Governor Jeb Bush?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

GOPFAV3

"New Jersey Governor Chris Christie?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

GOPFAV4

"Texas Senator Ted Cruz?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

GOPFAV5

"Former Utah Governor Jon Huntsman?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

GOPFAV6

"Louisiana Governor Bobby Jindal?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

GOPFAV7

"Kentucky Senator Rand Paul?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

GOPFAV8

"Ohio Senator Rob Portman?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

GOPFAV9

"Florida Senator Marco Rubio?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

GOPFAV10

"Wisconsin Congressman Paul Ryan?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

GOPFAV11

"Former Pennsylvania Senator Rick Santorum?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

GOPFAV12

"South Dakota Senator John Thune?" (TUNE)

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

GOPFAV13

"Wisconsin Governor Scott Walker?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

GOP1

"Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

- 1 DEFINITELY DECIDED WHO WILL VOTE FOR
- 2 LEANING TOWARD SOMEONE
- 3 STILL TRYING TO DECIDE

- 99 NA / REFUSED

GOP2

"I'm going to read you the names of the candidates who are either running or considering running for the Republican nomination. If the Republican primary for president were held today, which of the following would you support for the Republican nomination Kelly Ayotte ... Jeb Bush ... Chris Christie ... Ted Cruz ... Jon Huntsman ... Bobbie Jindal ... Rand Paul ... Rob Portman ... Marco Rubio ... Paul Ryan ... Rick Santorum ... John Thune ... Scott Walker ... or someone else?" ROTATE CANDIDATES

- 1 KELLY AYOTTE
- 2 JEB BUSH
- 3 CHRIS CHRISTIE
- 4 TED CRUZ
- 5 JON HUNTSMAN
- 6 BOBBY JINDAL
- 7 RAND PAUL
- 8 ROB PORTMAN
- 9 MARCO RUBIO
- 10 PAUL RYAN
- 11 RICK SANTORUM
- 12 JOHN THUNE
- 13 SCOTT WALKER
- 14 SOMEONE ELSE -- SPECIFY

- 97 WILL NOT VOTE
- 98 DK / NOT SURE
- 99 NA / REFUSED

GOP4

“Which of the candidates who are either running or considering running for the Republican nomination would you NOT vote for under any circumstance?”

- 1 KELLY AYOTTE
- 2 JEB BUSH
- 3 CHRIS CHRISTIE
- 4 TED CRUZ
- 5 JON HUNTSMAN
- 6 BOBBY JINDAL
- 7 RAND PAUL
- 8 ROB PORTMAN
- 9 MARCO RUBIO
- 10 PAUL RYAN
- 11 RICK SANTORUM
- 12 JOHN THUNE
- 13 SCOTT WALKER
- 14 SOMEONE ELSE -- SPECIFY

- 96 NONE, ALL OK

- 97 WILL NOT VOTE
- 98 DK / NOT SURE
- 99 NA / REFUSED

DEMFAV

"Next, I'd like to get your overall opinion of some DEMOCRATS who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him." "First, how about ... ROTATE DEMFAV1 TO DEMFAV11

UNHSC

DEMFAV1

“Former Indiana Senator Evan Bayh?”

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

- 1 FAVORABLE
- 2 NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED
- 3 UNFAVORABLE

- 98 DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY
- * 99 NA / REFUSED

DEMFAV2

“Vice President Joe Biden?”

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

DEMFAV3

“Newark, New Jersey Mayor Cory Booker?”

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

DEMFAV4

“Former Secretary of State Hillary Clinton?”

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of her or don't you know enough about her to say?"

DEMFAV5

“New York Governor Andrew Cuomo?”

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

DEMFAV6

“Colorado Governor John Hickenlooper?”

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

DEMFAV7

“Maryland Governor Martin O'Malley?”

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

DEMFAV8

“Massachusetts Governor Deval Patrick?”

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

DEMFAV9

“Montana Governor Brian Schweitzer?”

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

DEMFAV10

“Los Angeles Mayor Antonio Villaraigosa?” (vee – a – ray – GO – sa)

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

DEMFAV11

“Virginia Senator Mark Warner?”

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

DEM1

“Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

- 1 DEFINITELY DECIDED WHO WILL VOTE FOR
- 2 LEANING TOWARD SOMEONE
- 3 STILL TRYING TO DECIDE

99 NA / REFUSED

DEM2

"I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Republican primary for president were held today, which of the following would you support for the Democratic nomination Evan Bayh ... Joe Biden ... Cory Booker ... Hillary Clinton ... Andrew Cuomo ... John Hickenlooper ... Martin O'Malley ... Deval Patrick ... Brian Schweitzer ... Antonio Villaraigosa ... Mark Warner ... or someone else?" ROTATE CANDIDATES

- 1 EVAN BAYH
- 2 JOE BIDEN
- 3 CORY BOOKER
- 4 HILLARY CLINTON
- 5 ANDREW CUOMO
- 6 JOHN HICKENLOOPER
- 7 MARTIN O'MALLEY
- 8 DEVAL PATRICK
- 9 BRIAN SCHWEITZER
- 10 ANTONIO VILLARAIGOSA
- 11 MARK WARNER
- 12 SOMEONE ELSE -- SPECIFY

- 97 WILL NOT VOTE
- 98 DK / NOT SURE
- 99 NA / REFUSED

DEM4

"Which of the candidates who are either running or considering running for the Democratic nomination would you NOT vote for under any circumstance?"

- 1 EVAN BAYH
- 2 JOE BIDEN
- 3 CORY BOOKER
- 4 HILLARY CLINTON
- 5 ANDREW CUOMO
- 6 JOHN HICKENLOOPER
- 7 MARTIN O'MALLEY
- 8 DEVAL PATRICK
- 9 BRIAN SCHWEITZER
- 10 ANTONIO VILLARAIGOSA
- 11 MARK WARNER
- 12 SOMEONE ELSE – SPECIFY

- 96 NONE, ALL OK

- 97 WILL NOT VOTE
- 98 DK / NOT SURE
- 99 NA / REFUSED

UNHSC

D1

"Now, a few final questions ..."

"Are you currently married, widowed, divorced, separated, or have you never been married?"

- 1 MARRIED (INCLUDE COMMON LAW MARRIAGE & SPOUSE AWAY IN MILITARY)
- 2 WIDOWED
- 3 DIVORCED
- 4 SEPARATED
- 5 NEVER MARRIED (INCLUDING ANNULMENTS)
- 6 LIVING TOGETHER NOT MARRIED (VOLUNTEERED)
- * 99 NA / REFUSED

UNHSC

D2

"Are you or any other person in your household a member of a labor union?"

- 1 YES
- 2 NO
- 98 DK (DO NOT PROBE)
- * 99 NA / REFUSED

UNHSC

VET

"Are you or any person in your household a member or veteran of the armed forces?"

- 1 YES
- 2 NO
- 98 DK (DO NOT PROBE)
- * 99 NA / REFUSED

GUNOWN

"Do you or does anyone in your house own a gun, or not?"

- 1 YES
- 2 NO
- 98 DK (DO NOT PROBE)
- * 99 NA / REFUSED

UNHSC

D3

"What is the highest grade in school, or level of education that you've completed and got credit for ..." [READ RESPONSES]

- 1 "Eighth grade or less,
- 2 Some high school,
- 3 High school graduate, (INCLUDES G.E.D.)
- 4 Technical school,
- 5 Some college,
- 6 College graduate,
- 7 Or postgraduate work?"

- 98 DK (DO NOT PROBE)
- * 99 NA / REFUSED

NEWS2

"Do you subscribe to or regularly read ..."

(READ LIST AND CHECK ALL SAY YES TO)

- 1 The Union Leader or the New Hampshire Sunday News?"
- 2 The Boston Globe?"
- 3 NONE OF THE ABOVE

NEWS3

"How often, if ever, do you watch WMUR, Channel 9 News? Would you say everyday ... several times a week ... occasionally or never?"

- 1 EVERYDAY
- 2 SEVERAL TIMES A WEEK
- 3 OCCASIONALLY
- 4 NEVER

- 98 DON'T KNOW/NOT SURE
- 99 NA/REFUSED

NEWS4

"How often, if ever, do you listen to New Hampshire Public Radio? Would you say ... everyday ... several times a week ... occasionally or never?"

- 1 EVERYDAY
- 2 SEVERAL TIMES A WEEK
- 3 OCCASIONALLY
- 4 NEVER

- 98 DON'T KNOW/NOT SURE
- 99 NA/REFUSED

UNHSC

D4

“GENERALLY SPEAKING, do you usually think of yourself as a Republican, a Democrat, an Independent or what?”

(IF REPUBLICAN): “Would you call yourself a STRONG Republican or a NOT VERY STRONG Republican?”

(IF DEMOCRAT): “Would you call yourself a STRONG Democrat or a NOT VERY STRONG Democrat?”

(IF INDEPENDENT, NO PREFERENCE, OR OTHER): “Do you think of yourself as closer to the Republican or to the Democratic party?”

- 1 STRONG DEMOCRAT
- 2 NOT VERY STRONG DEMOCRAT
- 3 INDEPENDENT, BUT CLOSER TO DEMOCRATS
- 4 INDEPENDENT--CLOSER TO NEITHER
- 5 INDEPENDENT, BUT CLOSER TO REPUBLICANS
- 6 NOT VERY STRONG REPUBLICAN
- 7 STRONG REPUBLICAN
- 8 OTHER PARTY

* 99 DK / NA / REFUSED

UNHSC

TPARTY

"Overall would you say you support the political movement known as the Tea Party, you oppose the Tea Party, or that you neither support nor oppose it?"

IF NEITHER / DK: "Would you say you lean towards supporting or opposing the Tea Party movement?"

- 1 SUPPORT TEA PARTY
- 2 LEAN - SUPPORT
- 3 NEITHER SUPPORT OR OPPOSE
- 4 LEAN - OPPOSE
- 5 OPPOSE TEA PARTY

98 DK / NOT SURE

* 99 NA / REFUSED

UNHSC

VOTE12

“Think back to the election for President in 2012. Did you vote Mitt Romney, Barack Obama, someone else, or did you skip that election?”

- 1 MITT ROMNEY - REPUBLICAN
- 2 BARACK OBAMA - DEMOCRAT
- 3 OTHER

97 DID NOT VOTE

98 DK / NOT SURE

* 99 NA / REFUSED

UNHSC

D5

"We hear a lot of talk these days about liberals and conservatives. What about yourself--that is, in politics, do you generally think of yourself as a liberal, a moderate, or a conservative?"

(IF LIBERAL): "Would you say you are EXTREMELY liberal, FAIRLY liberal, or just SOMEWHAT liberal?"

(IF CONSERVATIVE): "Would you say you are EXTREMELY conservative, FAIRLY conservative, or just SOMEWHAT conservative?"

(IF MODERATE MIDDLE OF THE ROAD): "Would you say that you LEAN a little more toward the LIBERAL side or the CONSERVATIVE side?"

- 1 EXTREMELY LIBERAL
- 2 FAIRLY LIBERAL
- 3 SOMEWHAT LIBERAL
- 4 MODERATE--LEANS LIBERAL
- 5 MODERATE--LEANS NEITHER
- 6 MODERATE--LEANS CONSERVATIVE
- 7 SOMEWHAT CONSERVATIVE
- 8 FAIRLY CONSERVATIVE
- 9 EXTREMELY CONSERVATIVE

- 97 REFUSED
- 98 DK (PROBE: "In general . . .")
- * 99 NA / REFUSED

UNHSC

D6

"On another topic ... What is your religious preference? Is it Protestant, Catholic, Jewish, some other religion, or no religion?"

- 1 PROTESTANT
- 2 CATHOLIC
- 3 JEWISH
- 4 NONE, NO RELIGION
- 5 OTHER (SPECIFY)

- 97 REFUSED
- 98 DON'T KNOW / NOT SURE
- * 99 NA / REFUSED

UNHSC

D7

"How often do you attend religious services apart from occasional weddings, baptisms, or funerals ... more than once a week ... once week ... once or twice a month ... a few times a year ... or never?"

- 1 MORE THAN ONCE A WEEK
- 2 ONCE A WEEK
- 3 ONCE OR TWICE A MONTH
- 4 A FEW TIMES A YEAR
- 5 NEVER

- 98 DK (DO NOT PROBE)
- * 99 NA

UNHSC
ABORT

“Which of the following statements BEST represents your position on abortion ... abortions should be legal in ALL circumstances ... abortion should be legal in limited circumstances, such as in cases of rape or incest or when the mother’s life is in danger ... or, abortion should not be legal in ANY circumstance?” (ROTATE ANSWER OPTIONS)

- 1 LEGAL IN ALL CIRCUMSTANCES
- 2 LEGAL IN LIMITED CIRCUMSTANCES
- 3 NOT LEGAL IN ANY CIRCUMSTANCE

- 98 DK/NOT SURE (DO NOT PROBE)
- * 99 NA / REFUSED

UNHSC
D8

“And what is your current age?”

____ : ____ : (RECORD EXACT NUMBER OF YEARS OLD -- E.G., 45)
: ____ : ____ :

- 96 NINETY-SIX YEARS OF AGE OR OLDER
- 97 REFUSED
- 98 DK
- * 99 NA

UNHSC
D9

“How many years have you lived in the State of New Hampshire?”

IF “ALL MY LIFE” ASK – “About how many years is that?”

RECORD EXACT NUMBER OF YEARS OF RESIDENCE

- 1 ONE YEAR OR LESS

- 96 96 YEARS OF MORE
- 97 REFUSED
- 98 DK
- * 99 NA

UNHSC
MVFROM

"Have you always lived in New Hampshire or did you move here from another state?"

IF MOVED HERE ASK: "What state did you move here from?"

ENTER STATE NUMBER

- 95 ALWAYS LIVED IN NH → SKIPTO WHYNH
- 96 CANADA
- 97 OTHER COUNTRY

- 98 DON'T KNOW
- * 99 REFUSED

UNHSC
MVTONH1

"What year did you move to New Hampshire?"

ENTER LAST TWO DIGITS OF YEAR RESPONDENT SAYS.

EXAMPLE: 1965 ENTER "65"

EXAMPLE 2004 ENTER "04"

998 DON'T KNOW
* 999 NA/REFUSED

WHYNH

"I'm going to read you several things that people associate with New Hampshire. Of these, which is the most distinctly New Hampshire to you?" READ 1 TO 6

1 "That New Hampshire does not require adults to wear seat belts;
2 The New Hampshire Presidential primary;
3 State liquor stores on the interstate;
4 That New Hampshire doesn't have an income or sales tax;
5 The mountains, lakes, and ocean; or
6 WMUR-TV anchor Tom Griffith?"
7 ALL EQUAL – VOLUNTEERED
8 OTHER - SPECIFY

98 DON'T KNOW
* 99 REFUSED

UNHSC
D10

"How many of the persons who CURRENTLY live in your household are under 18 years of age, including babies and small children?"

0 NONE → SKIPTO D11
1 ONE
2 TWO
3 THREE
4 FOUR
5 FIVE
6 SIX
7 SEVEN OR MORE

98 DK → SKIPTO D11
* 99 NA / REFUSED → SKIPTO D11

UNHSC
D11

"Including yourself, how many adults CURRENTLY live in your household?"

1 ONE
2 TWO
3 THREE
4 FOUR
5 FIVE
6 SIX
7 SEVEN OR MORE

98 DK
* 99 NA / REFUSED

UNHSC
EMPLOY

"Which of the following best describes your current employment status ... Are you currently ...

READ RESPONSES. IF R GIVES 2 RESPONSES, ENTER LOWER NUMBER

- 1 Employed full-time,
- 2 Employed part-time,
- 3 Self-employed,
- 4 Retired and not working,
- 5 Unemployed and looking for work,
- 6 Homemaker,
- 7 Disabled, or a
- 8 Student?"

- 98 DK / NOT SURE (DO NOT PROBE)
- * 99 NA / REFUSED

UNHSC
D14

"Not counting business lines, extension phones, or cellular phones -- on how many different telephone NUMBERS can your household be reached?"

- 0 NO LANDLINE
- 1 ONE
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE

- 98 DK
- * 99 NA / REFUSED

UNHSC
D15

"And on how many different cellphone NUMBERS can your household be reached?"

- 0 NO CELL PHONE
- 1 ONE
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE

- 98 DK
- * 99 NA / REFUSED

UNHSC

D16

“How much TOTAL income did you and your family receive in 2012, not just from wages or salaries but from ALL sources -- that is, before taxes and other deductions were made? Was it ... (READ CATEGORIES)

	ANNUAL	MONTHLY EQUIVALENT
1	Less than \$15,000,	LESS THAN \$1,250
2	\$15,000 - \$29,999,	\$1,250 - \$2,499
3	\$30,000 - \$44,999,	\$2,500 - \$3,749
4	\$45,000 - \$59,999,	\$3,750 - \$4,999
5	\$60,000 - \$74,999,	\$5,000 - \$6,249
6	\$75,000 - \$99,999, or	\$6,250 - \$8,333
7	\$100,000 and over?”	\$8,334 AND OVER
97	REFUSED	
98	DK	
* 99	NA	

D17

“Finally, would you be willing to be interviewed by a reporter to discuss your reactions to some of the topics we've been talking about?”

- 1 YES “Could I have just your first name in case a reporter wants to call you?” _____
- 2 NO / DK (DO NOT PROBE)

- 99 NA / REFUSED

Q:END

“Thank you for your time and participation. Your input has been very valuable. Goodbye.”